

ZAVIANT

CONSULTING SERVICES

TO ASSESS AND ENHANCE OUTWARD FACING PRIVACY COMPLIANCE ACROSS DIGITAL PROPERTIES AND USER FACING DATA PROCESSING ACTIVITIES.



OUTWARD FACING PRIVACY GAP ASSESSMENT

EVALUATE PRIVACY POSTURE FOCUSING ON EXTERNAL DATA COLLECTION, CUSUMER RIGHTS, AND APPLICABLE PRIVACY REGULATIONS.

- Audit public data collection practices
- Analyze CCPA/CPRA & US state privacy laws.
- Assess website transparency & user rights fulfilment.
- Review against the NIST Privacy Framework



CONSENT MANAGEMENT PLATFORM (CMP) IMPLEMENTATION

DEPLOY AND OPATIONALIZE A CONTSENT MANAGEMENT PLATFORM ACROSS DIGITAL PROPERTIES

- Select and integrate a CMP
- Configure consent tracking & choice options.
- Ensure compliant notice & user rights support.
- Train staff om platform use and best practices.



ONGOING OUTWARD FACING PRIVACY MANAGED SERVICES

PROVIDE CONTINOUS SUPPORT TO ENHANCE AND MAINTAIN PRIVACY PRACTICES



SERVICE STEPS & DELIVERABLE

GAP ASSESSMENT

1. Interview Key Stakeholders.
2. Review Current Practices
3. Analyze Privacy Laws
4. Document & Review Results



CONSENT MANAGEMENT PLATFORM ROLLOUT

- Select and deploy consent management platform
- Develop consent workflows & reporting mechanisms.
- Conduct training on compliant consent best practices.
- Provide a post-implementation review.

- **Executive Summary:** Policy and compliance overview.
- **Current State:** Findings on data collection & privacy issues
- **Recommendation:** Risk-based remediation roadmap.
- **Final Report:** Comprehensive assessment document.

